

# The Digital Scrapbook Teacher Wholesale Order Form

## Introducing a Brand New Book Available Exclusively for Wholesale Customers!

### ***Digital Scrapbooking for Retailers-Volume 1-Digi Degree (DD) Program***

The first digital scrapbooking book ever written only for the retail store owner. This book includes five classes (order by 8-1-08 and receive an additional class (300#B Brushes) for free) to teach in your store utilizing The Digital Scrapbook Teacher's products that include:

- Instructions for Photoshop Elements 3-6 in each lesson. You can easily teach all levels of Photoshop Elements in one class. Don't turn a customer away because they don't have the newest version of Photoshop Elements (currently Photoshop Elements 6). If/when Photoshop Elements 7 is introduced we will update the classes and send you a new copy free of charge within 90 days.
- Windows and Mac differences to accommodate all customers. Please note that class "99#A Organizing your Digital Scrapbook Supplies and Photos" uses the Adobe Photoshop Elements Organizer that is not available in the Mac version of Photoshop Elements.
- Sales tips sprinkled throughout the teacher's copy to make selling additional traditional/digital/electronic product easy.
- Tips showing what will go wrong in class so the teacher knows how to correct issues that come up before they happen. Our lessons are set up to show the common mistakes that your customers will make so they know how to fix them when they happen at home.
- Tips to make the teacher look brilliant, even if they are just a beginner. This book was written so the store owner can teach the classes themselves if they choose to increase their store profits.

### **Also included in *Digital Scrapbooking for Retailers-Volume 1-Digi-Degree Program*:**

- Low cost marketing and advertising tips.
- Sample copies of completed products in JPEG format so the teacher can print out our examples without having to make their own before class.
- Class Descriptions in Microsoft Word format so you can easily and quickly add them to your website or newsletter and hand them out to your customers.
- Class scheduling tips; what days are best for classes.
- What to do and say before and during every class.
- Challenges you'll face. Be prepared so that everything runs smoothly. You'll look like a pro even in your first class.
- Digi-Degree (DD) Program certificate personalized with your store name.

### ***Digital Scrapbooking for Retailers-Volume 1-Digi Degree (DD) Program***

**\$199.99 or Free** with a \$499.99 purchase of The Digital Scrapbook Teacher's products

This book shipping August 20, 2008, all other products ship immediately.

## Products to Stock in Your Store

### **The Book-**

*Digital & Hybrid Scrapbooking & Card-Making with Photoshop Elements* by Patty Debowski

This 384 page, full color book provides step by step illustrated instructions in plain English for the brand new to advanced digi-scrapper. This is a great tool to help teach your customers how to digi-scrap and can easily be used as a guide for digital scrapbooking classes. This book contains more information about digi-scrapping with Photoshop Elements than any other book available. Each book is individually shrink wrapped and includes a DVD with more than 1,000 pieces of digital art. ISBN #978-0-9796959-0-2

**Retail price \$39.99**

### **Menu-**

*Menu for Digi-Scrappping Success* is an 8 ½ x 11 inch four sided plastic reference card to keep by your computer. Plastic coated and folded just like a restaurant menu with chocolate accents added just for fun.

**Retail price \$6.99**

**Digi-Scrapper Deluxe Special-**

Includes *Digital & Hybrid Scrapbooking & Card-Making with Photoshop Elements* book, *Menu for Digi-Scraping Success*, and the *Organizer Catalog Back-up DVD*.  
 Recommended purchase for all customers who take your "Digi-Degree (DD)" classes.  
**Retail price \$59.97**

Quantity	Description	Discount Rate	Price \$ USD	Total
	<b>Store Owners Manual Digital Scrapbooking for Retailers-Volume 1 Digi Degree (DD) Program (e-book) ISBN # 978-0-9796959-2-6</b>		<b>\$199.99 Or Free with \$499.99 purchase</b>	\$
	<i>Digital &amp; Hybrid Scrapbooking &amp; Card-Making with Photoshop Elements</i> ISBN #978-0-9796959-0-2 <b>Book 6+ Copies* **See shipping notes last page</b>	<b>45%</b>	<b>21.99 ea</b>	
	<b>Menu</b>	<b>50%</b>	<b>3.50 ea</b>	
	<b>Digi-Scrapper Deluxe Special* **See shipping notes last page</b>	<b>50%</b>	<b>29.99 ea</b>	
	<b>Template Order Total</b>	<b>From Page 3</b>	<b>9.99 ea</b>	
	<b>New Scrapper Mega Special DVD Template Set (templates only)</b>	<b>From Page 3</b>	<b>49.99 ea</b>	
	<b>Brushes CDs</b>	<b>From Page 3</b>	<b>7.99 ea</b>	

\* There is a minimum order of 6 books at this discount price.  
 You may combine books and the Digi-Scrapper Deluxe Special for a total of 6 items.

\*\* Shipping notes  
 Please see last page

Sub-Total \$ \_\_\_\_\_  
 Shipping \$ \_\_\_\_\_  
**Order Total \$ \_\_\_\_\_**

California Resale Permit # \_\_\_\_\_  
 Required for all California Retailers

Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_ Code \_\_\_\_\_

Name \_\_\_\_\_ Signature \_\_\_\_\_

Store Name \_\_\_\_\_ Phone Number \_\_\_\_\_

Shipping Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

**See pages 3 & 4 for template and brush CD order form and in store training information.**



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## Digital Template Sets

Digital templates are a fast and easy way to make a digital/hybrid scrapbook page. The layout and design are all done for you. Add digital paper and digital or traditional embellishments with your photos and your page is done quickly. No need to spend time making a design or lining up your edges, it's all done perfectly for you. Showing your customer how to use templates enables them to scrap faster, buy more supplies, and print more pages in your store. We do not sell our products to digital scrapbooking sites at a discount or as a downloadable product to compete with you. We occasionally put our products on sale on our website ([www.TheDigitalScrapbookTeacher.com](http://www.TheDigitalScrapbookTeacher.com)) but customers pay regular sales tax and shipping charges.

**Most digital scrapbooking online stores sell digital templates for approximately \$1.50 per template, making these templates a bargain at \$.40 each!**

**Each set comes on one professionally labeled and printed CD (New Scrapper Mega set on DVD).**

Currently all of our template sets are sold in plain white CD envelopes which are perfect for selling during a class or demonstration. Retail packaging coming soon.

**Minimum of 3 template sets (can be different sets) per order. Retail price is \$19.99 per template set.**

Quantity	Description	Price USD	Total
	50-12 x 12 Digital Scrapbook Page Templates Set A	\$9.99	
	50-12 x 12 Digital Scrapbook Page Templates Set B	9.99	
	50-12 x 12 Digital Scrapbook Page Templates Set C	9.99	
	50-12 x 12 Digital Scrapbook Page Templates Set D	9.99	
	50- 8 ½ x 11 Digital Scrapbook Page Templates Set A	9.99	
	50- 8 ½ x 11 Digital Scrapbook Page Templates Set B	9.99	
	25-24 x 12 Digital Double Scrapbook Page Templates Set A	9.99	
	25-24 x 12 Digital Double Scrapbook Page Templates Set B	9.99	
	25-24 x 12 Digital Double Scrapbook Page Templates Set C	9.99	
	10-Alpha Templates Set A	9.99	
	50-Digital Card Templates Various Sizes	9.99	
	40-Digital Edge Templates & 10 Text Paths Set A	9.99	
	<b>Templates Sub Total</b> (Put on page 2 of order form)		\$

**No minimum order for New Scrapper Mega DVD Template Set**

**Retail value is \$129.93      Retail price is \$99.99 per DVD      This is a top seller in classes!**

	New Scrapper Mega DVD Template Set Includes: 12 x 12A, 8 ½ x 11A, 24 x 12A, Card Templates A, Edge Templates & Text Paths #A, Alpha Templates A, & Clock Templates	49.99	
	<b>New Scrapper Mega Template Sub Total</b> (Put on page 2 of order form)		\$

## Digital Brush Sets on CD

(Available August 1, 2008. Order and pay now and pay no shipping charges when they ship to you)

Brushes are the equivalent of a digital rubber stamp and are in demand by digital scrapbookers. These CDs will fly off the shelf when you teach our Brushes #300B class included in *Digital Scrapbooking for Retailers-Volume 1 Digi Degree (DD) Program*. We do not sell our products to digital scrapbooking sites at a discount or as a downloadable product to compete with you. We occasionally put our products on sale on our website ([www.TheDigitalScrapbookTeacher.com](http://www.TheDigitalScrapbookTeacher.com)) but customers pay regular sales tax and shipping charges.

**Most digital scrapbooking online stores sell brushes for approximately \$1.00 a piece making these brushes a bargain at \$.19 each!**

**Each set comes on one professionally labeled and printed CD.**

Currently all of our brush sets are sold in plain white CD envelopes which are perfect for selling during a class or demonstration. Retail packaging coming soon.

**Minimum of 3 brush sets (can be different sets) per order. Retail price is \$14.99 per template set. Each Brush set includes 40 brushes in new and distressed format for a total of 80 brushes.**

	80-Tropical Paradise Brushes	\$7.50	\$
	80-Borders, Corners, Flourishes & Frames #1 Brushes	7.50	
	80-Borders, Corners, Flourishes & Frames #2 Brushes	7.50	
	80-Flowers-Spring Blooms Brushes	7.50	
	80-Hearts & Romance Brushes	7.50	
	<b>Brushes Sub Total</b> (Put on page 2 of order form)		\$

**Look for our new product line being introduced in October 2008!**

### **Want to offer digital products and classes but need training?**

Are you interested in adding digital scrapbooking products and classes in your store but don't know where to start? Are you too busy to attend classes, research digital product available, and train your staff? Our in-store training includes:

- Hands on digital scrapbook training using Photoshop Elements for store owner **and** staff by Patty Debowski, The Digital Scrapbook Teacher.
- Tips and tricks for promoting your digital scrapbooking program.
- Review of digital products available from many manufacturers.
- Suggestions and tips for selling digital scrapbooking related products in your store.
- How to incorporate traditional and digital products (hybrid) together.
- Free copy of *Digital Scrapbooking for Retailers-Volume 1-Digi Degree Program*.

#### **\*\*Shipping note**

We use the US Postal Service to ship our product.

Approximate shipping rates per box to U.S. locations are:

USPS Priority Mail (2-3 days-not guaranteed) box will hold 6 books \$14.00

USPS Medial Mail (up to 8 days-not guaranteed) box will hold 7 books & many CDs & Menus \$15.00

Approximate shipping rates per box to International locations are:

USPS Priority Mail 20 lb weight limit approximately 5 books \$25.00 per box Canada & Mexico

USPS Priority Mail 20 lb weight limit approximately 5 books \$42.30 per box most other international locations.

**Thank you for your order!**



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## *Can a Brick and Mortar Store Really Profit Teaching Digital Scrapbooking? You Decide!*

When is the last time you taught classes in your store that brought new customers in the door and earned a profit? Would you like to teach classes again and generate excitement in your store?

By following our Digital Scrapbooking for Retailers-Volume 1-Digi Degree (DD) Program and teaching a weekend series of classes for 12 students you can achieve the results below:

<b><i>Expenses:</i></b>	<b><i>Quantity</i></b>	<b><i>Amount</i></b>	<b><i>Total</i></b>
<b>Advertising:</b> Your Newsletter (mail & email) Your Website Press Release (Local Newspaper) Craig's List, etc.			<b>FREE</b>
<b>Digi Scrapper Deluxe Special</b> Includes Book, Menu, & Organizer Back-up DVD	12	\$29.97	<b>\$ 359.64</b>
<b>Assorted Template CDs</b>	18	\$ 9.99	<b>\$ 179.82</b>
<b>Assorted Brush CDs</b>	18	\$ 7.50	<b>135.00</b>
<b>Teacher Training Manual</b> Free with \$500 purchase	1	Free	<b>FREE</b>
<b><i>Total Expenses:</i></b>			<b>\$ 674.46</b>
<b><i>Income:</i></b>			
<b>Class Fees:</b> Series of 5 classes (included in this book) for 12 students = 60 classes	60	\$30.00	<b>\$ 1800.00</b>
<b>Sales of Digi Scrapper Deluxe Special</b>	12	\$59.97	<b>\$ 719.64</b>
<b>Template CD Sales (minimal estimate)*</b>	18 (1.5 per student)	\$19.99	<b>\$ 359.82</b>
<b>Brush CD Sales (minimal estimate)*</b>	18 (1.5 per student)	\$14.99	<b>269.82</b>
<b><i>Total Income</i></b>			<b>\$ 3149.28</b>
<b><u>Net Profit</u></b> <i>1 series of 5 classes for 12 students</i>			<b>\$ 2,474.82</b>
<b>Additional product sales to customers who come into your store to take your digi classes</b>	???	???	?????????
<b>CHA Show Bonus! Place \$499.99 order by August 1, 2008 and receive an additional class for FREE! Class-300#B Brushes</b>	12 Classes	\$30.00	<b>360.00</b>
			<b>\$2834.82</b>

**Don't have room for 12 students in your classroom?**

**Net profit for 6 students = \$1417.41**

**Net profit for 8 students = \$2126.12**